

# APR 2023 Recycling Policy Round-up

A Look Back and a Look Ahead

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### **Today's Team**



### Kara Pochiro

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### **TODAY'S AGENDA**





### Who is APR?

(APR)

APR is a US-based international non-profit and the only North American organization focused exclusively on improving recycling for plastics.

# Reclaimers and Recyclers are the CORE of APR



### **APR Member Sampling**

#### **RECLAIMERS/RECYCLERS**



Together, APR members span the entire value chain and shape the future of our industry.

- Reclaimers/Recyclers
- Brand Owners
- Retailers
- Converters
- Equipment Manufacturers
- Testing Laboratories
- Certifiers
- Label & Ink Manufacturers
- Resin Manufacturers
- Additives Manufacturers
- Researchers
- Technical Consultants
- And more!



### **APR Programs Are Circular by Design®** Together, we can reduce plastic waste and move towards a circular economy APR Design<sup>®</sup> Guide what goes in ۰ 💮 ۲ APR Global Design Catalog **APR Demand Champions** APR Design<sup>®</sup> Training APR PCR Certification APR Design<sup>®</sup> Recognition What comes out Buyers & Sellers Directory APR Model Bale Specifications







### **APR POLICY PRIORITIES**



Design for recyclability standards



Funding for recycling collection & processing



Increased demand for recycled plastic in new products



## THREE YEARS OF STRONG POLICY MOMENTUM

#### Global

- UN treaty
- Basel convention on plastics

#### National

- More bills now than past 20 years combined
- EPA grants > \$250 million
- US Plastics Pact
- Broad agencies engagement

#### EPR for packaging

- 4 states enacted
- 3 states with needs assessments
- 10+ states considering
- First US packaging PRO

#### Minimum recycled plastic content

- 5 states with policies
- 4 states considering
- Federal procurement regs



# **TOP 2023 HIGHLIGHT**



CHAT QUESTION: WHAT'S YOUR TOP POLICY HIGHLIGHT FROM 2023?



## **GLOBAL LANDSCAPE**



## **UN INC TO END PLASTICS POLLUTION**





### **GLOBAL PLASTICS TREATY: APR PRIORITIES**

#### Key policy elements

- EPR for packaging
- Design for circularity standards
- Minimum recycled content rates
- Endorsed Business Coalition for Global Plastics Treaty

#### Support technical annexes

- Definitions of problematic plastics
- Design for recycling & APR Design Guide
- Potential chemicals and toxic substances of concern



## **CANADIAN LANDSCAPE**



### PROPOSED CANADIAN PLASTICS REGULATIONS

Labeling requirements for recyclable plastics

- 80% population access compared to 60% threshold in US
- Must be recyclable as scale by 2030

Recycled content requirements

- 50% target by 2030
- Format specific targets, some exemptions

Plastic food packaging reduction goals

- 95% produce sold in bulk or plastic-free by 2028
- 100% reusable, recyclable, compostable by 2028



## **US FEDERAL LANDSCAPE**



## **AUDIENCE POLL**

- What's your top priority for federal action?
  - Grant funding for infrastructure
  - Product labeling
  - Bottle deposit policy
  - Extended producer responsibility policy
  - Recycled content policy



## **2023 CONGRESSIONAL ACTIVITY**

#### **REINTRODUCED BILLS**

- Break Free From Plastic Pollution Act
- REDUCE Act: fee on virgin plastic
- Recycling and Composting Accountability Act
- Recycling Infrastructure and Accessibility Act

#### **COMMITTEE ACTION**

• EPW hearings on plastic pollution

BILLS RUMORED TO BE IN PROGRESS

- National labeling program
- ACC platform on chemical recycling, 30% recycled content
- National bottle deposit



## FEDERAL AGENCY ENGAGEMENT

STATE DEPT	UN negotiations on plastic pollution (INC)
EPA	\$250M+ in grants; national recycling and plastic pollution strategies
DOE	Strategy for Plastics Innovation & funding
FTC	Green Guides labeling and product claims
NREL	BOTTLE R&D
NIST	Standards setting and reports
WHITE HOUSE CEQ	National strategy, interagency coordination
DOI AND NPS	EO to ban single-use plastics



## **STATE LANDSCAPE**



## **AUDIENCE POLL**

- Question: Which state policy is most important to you?
  - EPR for packaging
  - Source reduction or reuse targets
  - Minimum recycled content standards
  - Bans on plastics or potential chemicals of concern
  - Labeling requirements



## **STATE LEVEL ACTIVITY OVERVIEW**

115 state-level bills relevant to recycling in 2023

TOPIC	# OF BILLS
EPR for paint, solar panels, packaging, construction debris, vapes, tires, carpet and household hazardous waste	26
Bans	17
Chemical recycling	15
Right to repair	12
Deposit return systems	11
Source reduction	9

# **EPR FOR PACKAGING RECAP**

### PASSED

- Illinois needs assessment
- Maryland needs assessment
- New Hampshire study bill

#### DISCUSSED

- Washington, New York, Connecticut, Hawaii, New Jersey
- Tennessee, North Carolina, Virginia, Massachusetts, Rhode Island

#### **EXISTING**

- California
- Colorado
- Oregon
- Maine

### **EPR IMPLEMENTATION**



CALIFORNIA

 Informal rulemaking Advisory board named



meetings

MAINE

• Informal rulemaking



• List of Ζ OREGO

- recyclable materials
- Reimbursem ent rates
- Recycling facility standards



### MINIMUM RECYCLED CONTENT REGULATIONS

**PASSED:** Connecticut

**DISCUSSED:** Maryland, New York, Washington, federal procurement rulemaking

EXISTING: CA, ME, NJ, WA

# **BOTTLE DEPOSIT POLICIES**



## **ADDITIONAL HOT POLICY TOPICS**

Right to repair:

Chemical recycling:

EPR for hard to recycle products:

Product bans:

 California and Minnesota passed; 12 states considered

 IN, KS, LA, TX, UT passed laws to classify as manufacturing; ME, NH discussed opposite approach

• CT tire regulations and VT hazardous waste passed as new models for these products

• II, OR and RI banned polystyrene; several states targeted plastic bags, hotel toiletries, bottled water



## **LOOKING AHEAD TO 2024**



## WHAT TO WATCH IN 2024



- Results of needs assessments in various states
- Right to repair (R2R)
- Circular Action Alliance/ the PRO question
- Changing big brand positions on R2R and EPR
- Chemical recycling/recycling definitions



LIST

KATE'S

- EPR policies in WA, MN, MI & others
  - Build up toward 2025 policies on EPR and recycled content
  - UN plastics pollution negotiations
  - California what's recyclable list
  - Needs assessments for EPR implementation



MARISSA'S LIST

# **QUESTIONS?**









# Thank you!



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